## STAND SUSTAINABILITY

Working together for a sustainable future

## STRUCTURE AND DESIGN OF THE STAND



- Make a conscious choice to say NO to MDF and consider modular stands wherever possible.
- LED lights are eco-friendly and great to reduce the energy used on your stand.
- Say NO to freshly cut flowers or micro herbs on your stands. Promote the reuse of native plants.
- Eco-flooring is a great way to cut down on wood waste. Our popular Exhibition Platform is made from 100% recycled polypropylene. With a very distinctive interlocking appearance, this 40mm eco-floor has become an increasingly popular replacement for traditional timber floor and sheets. Contact Event Plus to place your order.
- Do you REALLY need power 24/7? Create a procedure to power down your stand during the closing hours of the show.
- Say NO to plastic bags. If you are giving away bags on your stand opt for reusable and sustainable material. Consider sustainable corporate gifts and giveaways.
- Look at reusing bespoke elements of your stand and hire furniture, counters and display stands.
- Remember to place a recycle bin on your stand. Correctly sorting waste at its source ensures a reduction in overall event waste.
- Packaging material such as Styrofoam goes directly to the landfill. Hence, choose to protect your display items with corrugated cardboard or other recyclable elements.

## PRINTED COLLATERAL



- Reduce paper hand-outs and go digital! Event Apps are a great way to cut down wastage with zero recycling efforts. If paper is a must, choose a supplier who offers recycled paper.
- Please allow our Earth Care Team to collect the surplus of your show collaterals for recycling purposes.

## STAND CATERING



- We offer sustainable menus for your stand along with ecofriendly and reusable cutlery.
- For an environmentally friendly meeting experience, choose our 'Green Meeting Packages' which include digital flip charts, smooth surface tables without linen, menus with sustainably sourced, organic ingredients and much more.

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