



REED EXHIBITIONS UK SUSTAINABILITY CHARTER FOR EVENTS

As a leading event organiser we bring whole industries together which can advance sustainability – playing a role in educating and influencing behaviour with a large number of stakeholders. Our events have an impact, and we are committed to minimising those that are negative whilst continually seeking ways to positively contribute to sustainable development.

Our approach is guided by the UN Sustainable Development Goals, prioritising those where we can have the greatest impact and demonstrating leadership through programming and content across our events.

ENVIRONMENTAL



We want to ensure responsible consumption and production throughout the value chain of our events. Our priorities include reducing waste and eliminating materials that cannot be reused or recycled. We are committed to working with our suppliers and exhibitors to ensure sustainability is considered at all stages of an event and seek to select suppliers and partners who demonstrate a responsible approach to managing their environmental impact.



We are committed to reducing our contribution to climate change by reducing the carbon intensity of our operations and by working in partnership with venues, suppliers, exhibitors and delegates to better understand and achieve emissions reductions across our industry. We will work with each of the industries we serve to provide content that supports their own priorities to decarbonise their operations

SOCIAL



We believe that our events are important platforms for the industries we serve to visibly progress their goals of gender equality and the empowerment of all women. As the Organiser, we are committed to ensure each of our events has content, leadership and engagement to further gender equality.



Equality enables business progress. Different perspectives bring innovation, new ideas and greater discussion, leading to better decision-making and outcomes. Our events are platforms for the industries we serve to demonstrate where people feel valued, have equal opportunities and benefit from equality, regardless of their gender, gender identity, national origin, race, ethnicity, religion, sexual orientation, age or disability status. Through this we will reduce inequality within and across countries.

ECONOMIC



Our events have a role to play in promoting sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all. We are committed to supporting productive activities, entrepreneurship, creativity and innovation, and encouraging the formalisation and growth of micro-, small- and medium-sized enterprises through our face-to-face and digital platforms. We respect labour rights and work to provide a safe and secure work environment for all those involved in the delivery of our events.



We believe that our events have an important role to play in advancing understanding, debate and action across industries in support of the Goals. We are committed to inspiring action, fostering partnerships and demonstrating leadership through sustainability programming across our events.