



# Booth Catalog



**RX**  
**SOLUTIONS**

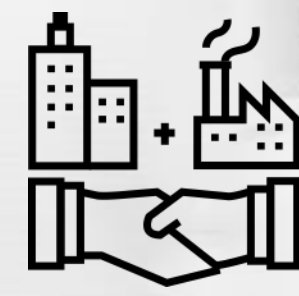
 **wtm**<sup>®</sup>  
LATIN AMERICA





**400**

onsite and online events



**43**

Industry Sector



**22**

countries

# RX LATAM

**We are the leaders of Latin America's events market!**

Our LATAM unit is represented by offices in **Brazil and Mexico**, two of the biggest economies in Latin America, where we are specialized in serving local markets.



**26**

events



**+506k**

square meters



**+7k**

exhibitors



**+1.7M**

visitors



**15M**

people reached



**16**

industries



# RX Solutions

Booths  
**19 to 60 sqm**





Booth  
**SILVER**

**BOOTH  
DESCRIPTION**

- Made of MDF
- Carpet
- 3m high
- 1 Counter with a door and a lock
- Lounge area (3 armchairs and 1 coffee table)
- 3 backlight totems
- 2 cutout vinyl logos
- Cutout vinyl of the web page on the edge of the side wall
- Lighting
- 1 power socket
- 1 42" TV

**IMPORTANT**

- furnishes will be duplicated every 20 sqm (except TV)

**Deadline for project closure:**

30 days prior to the assembly starting date

**Note**

The layout and content of each booth varies according to its location on the floorplan and the size of the stand contracted.





Booth  
**SILVER**  
**CORNER**

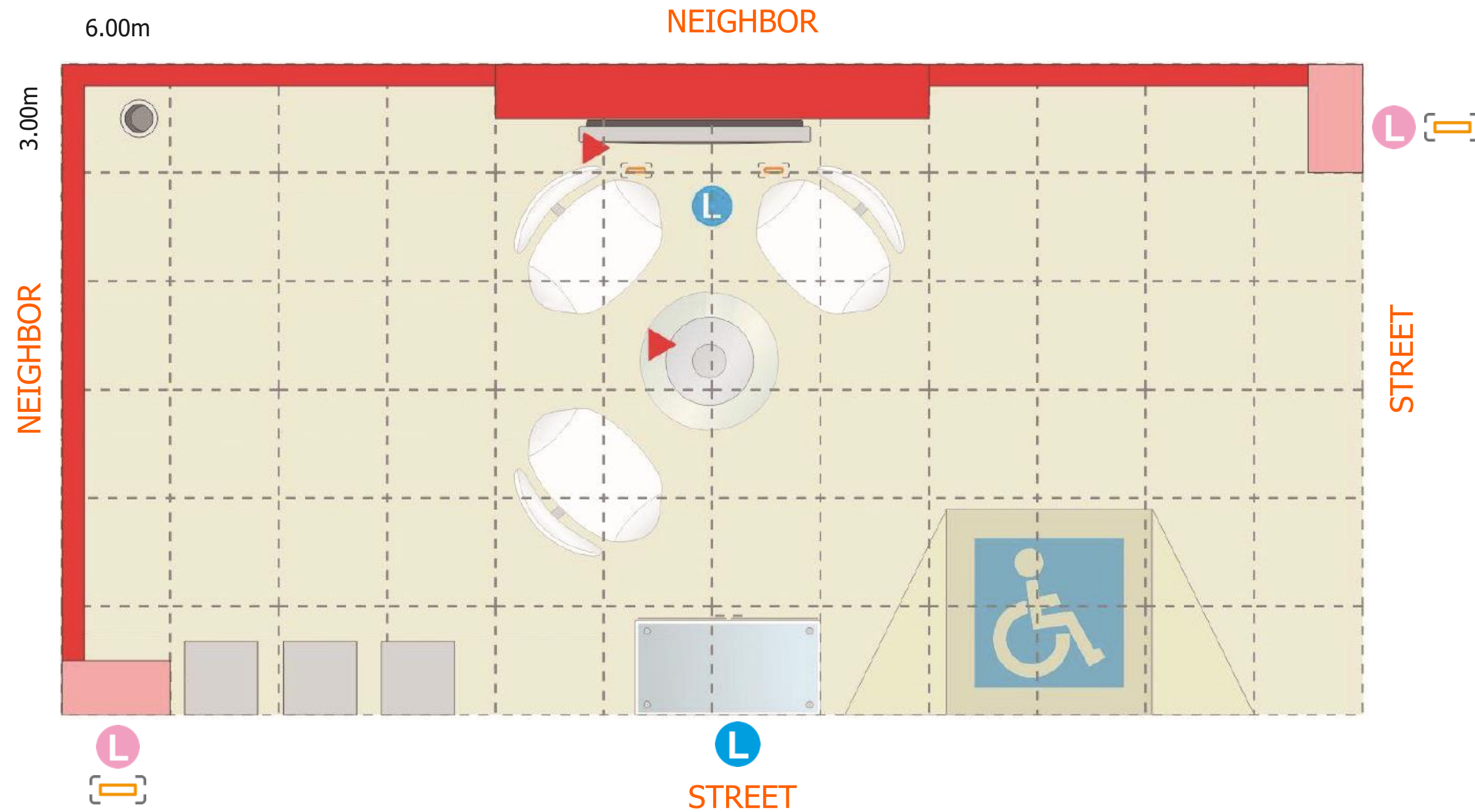
Price:  
**USD 307,00/m<sup>2</sup>**







ILLUSTRATION




Booth  
**SILVER**  
**CORNER**  
 LAYOUT




**SYMBOLS**

-  - Built-in power socket
-  - Wood wall. Height: 2.90m with black covering
-  - Wood wall. Height: 2.90m with white covering
-  - 0.50x0.50m grid


**FLOOR**

-  - Floor. Height: 0.10m covered with orange flooring



**LIGHTING**

-  - LED spotlight with directional stem

**PROJECTIONS**

-  - Wooden panelling design. Height: 0.20m by 3.20 to 3.40m with black covering

**VISUAL COMMUNICATION**

-  - Logo sticker
-  - Text sticker



Booth  
**SILVER**  
**CORNER**  
PERSPECTIVE





Booth  
**SILVER**  
**ISLAND**

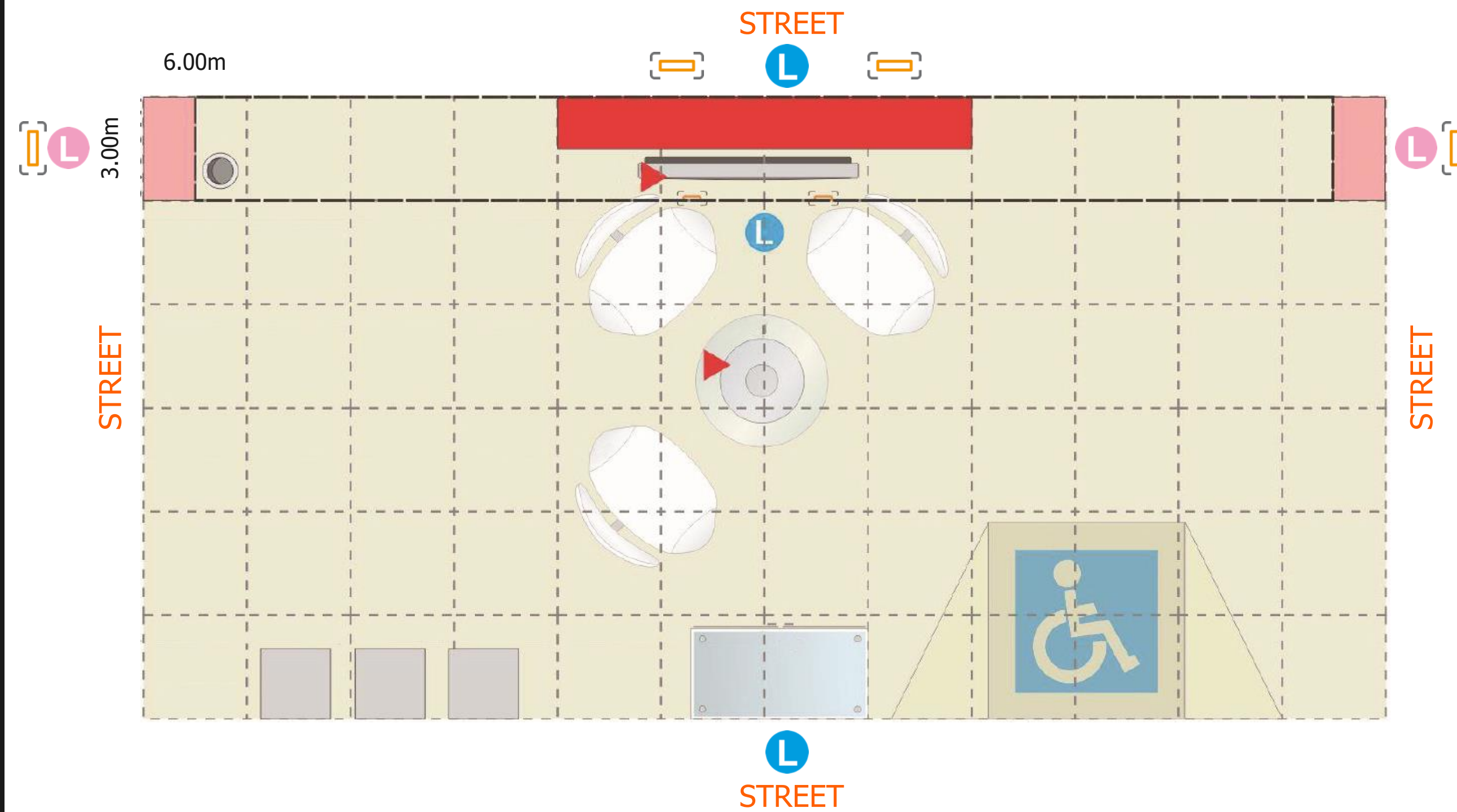
Price:  
**USD 307,00/m<sup>2</sup>**







ILLUSTRATION




Booth  
**SILVER**  
**ISLAND**  
 LAYOUT




**SYMBOLS**

-  - Built-in power socket
-  - Wood wall. Height: 2.90m with black covering
-  - Wood wall. Height: 2.90m with white covering
-  - 0.50x0.50m grid


**FLOOR**

-  - Floor. Height: 0.10m covered with orange flooring



**LIGHTING**

-  - LED spotlight with directional stem

**PROJECTIONS**

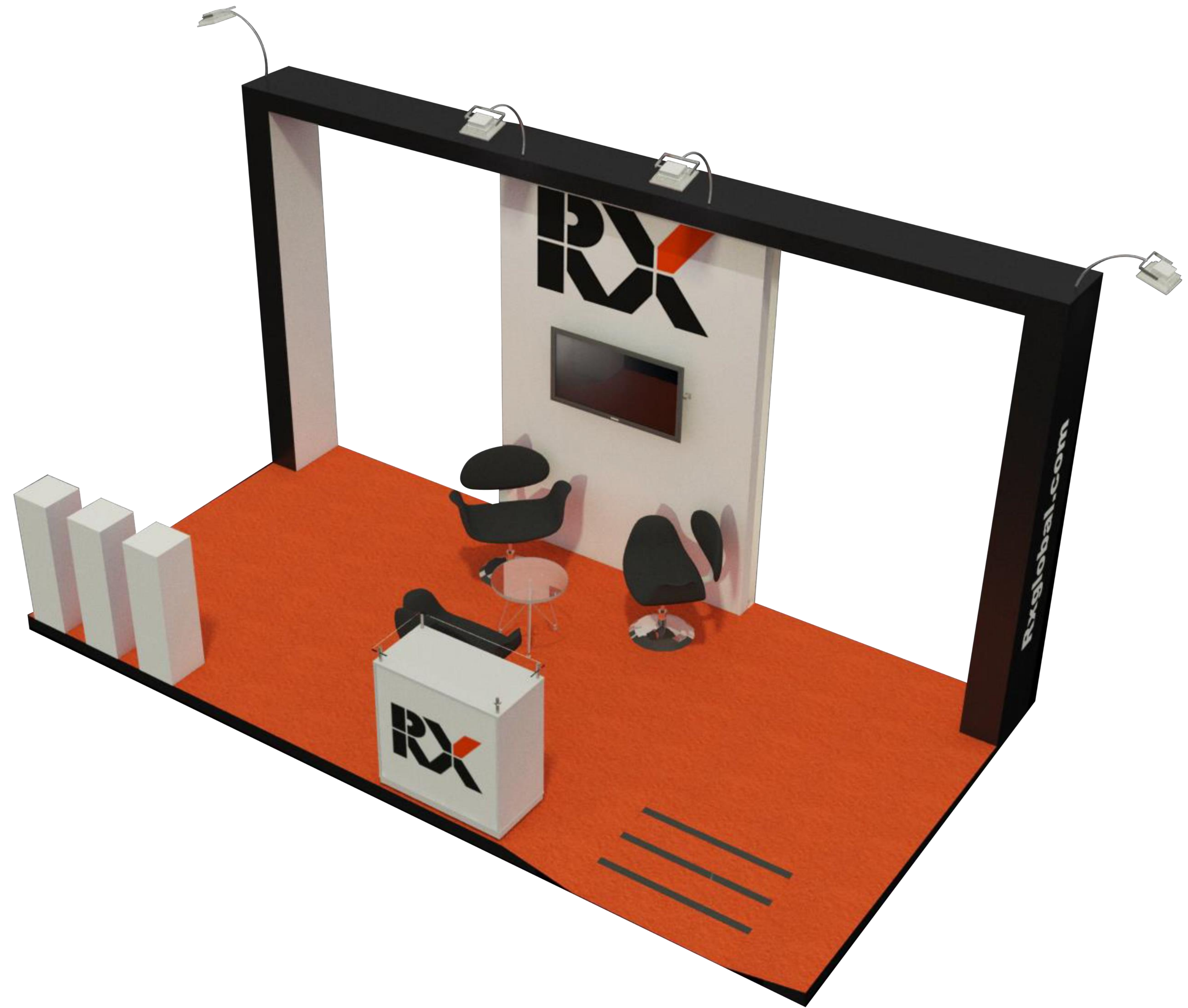
-  - Wooden panelling design. Height: 0.20m by 3.20 to 3.40m with black covering

**VISUAL COMMUNICATION**

-  - Logo sticker
-  - Text sticker



Booth  
**SILVER**  
**ISLAND**  
PERSPECTIVE





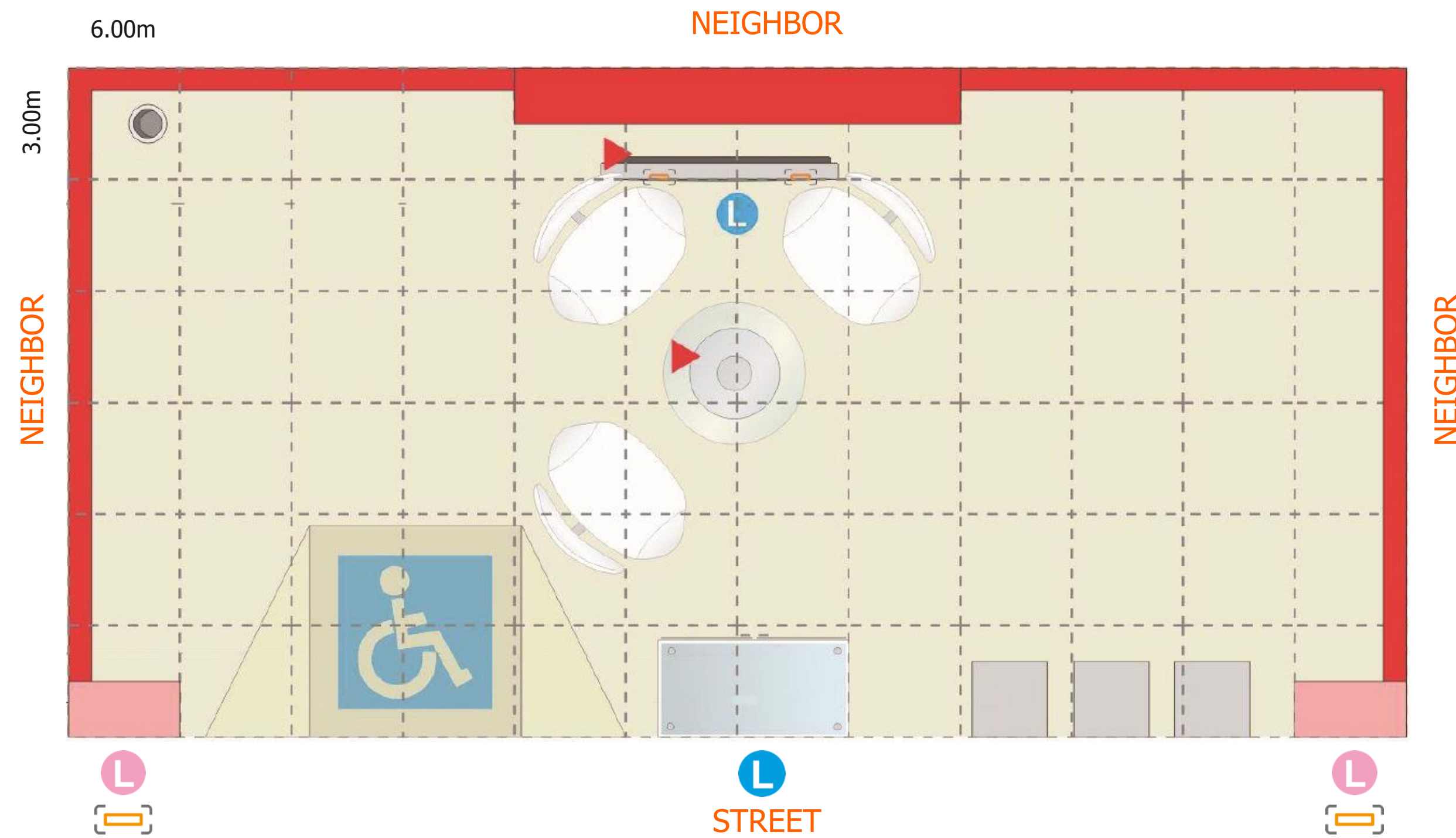
Booth  
**SILVER**  
**MIDDLE**  
**(BOX)**

Price:  
**USD 307,00/m<sup>2</sup>**










Booth  
**SILVER**  
**MIDDLE (BOX)**  
 LAYOUT




**SYMBOLS**

-  - Built-in power socket
-  - Wood wall. Height: 2.90m with black covering
-  - Wood wall. Height: 2.90m with white covering
-  - 0.50x0.50m grid


**FLOOR**

-  - Floor. Height: 0.10m covered with orange flooring



**LIGHTING**

-  - LED spotlight with directional stem

**PROJECTIONS**

-  - Wooden panelling design. Height: 0.20m by 3.20 to 3.40m with black covering

**VISUAL COMMUNICATION**

-  - Logo sticker
-  - Text sticker



Booth  
**SILVER**  
**MIDDLE**  
**(BOX)**  
**PERSPECTIVE**





Booth

**SILVER**

**MIDDLE 2 FRONTS**

Price:

**USD 307,00/m<sup>2</sup>**



ILLUSTRATION

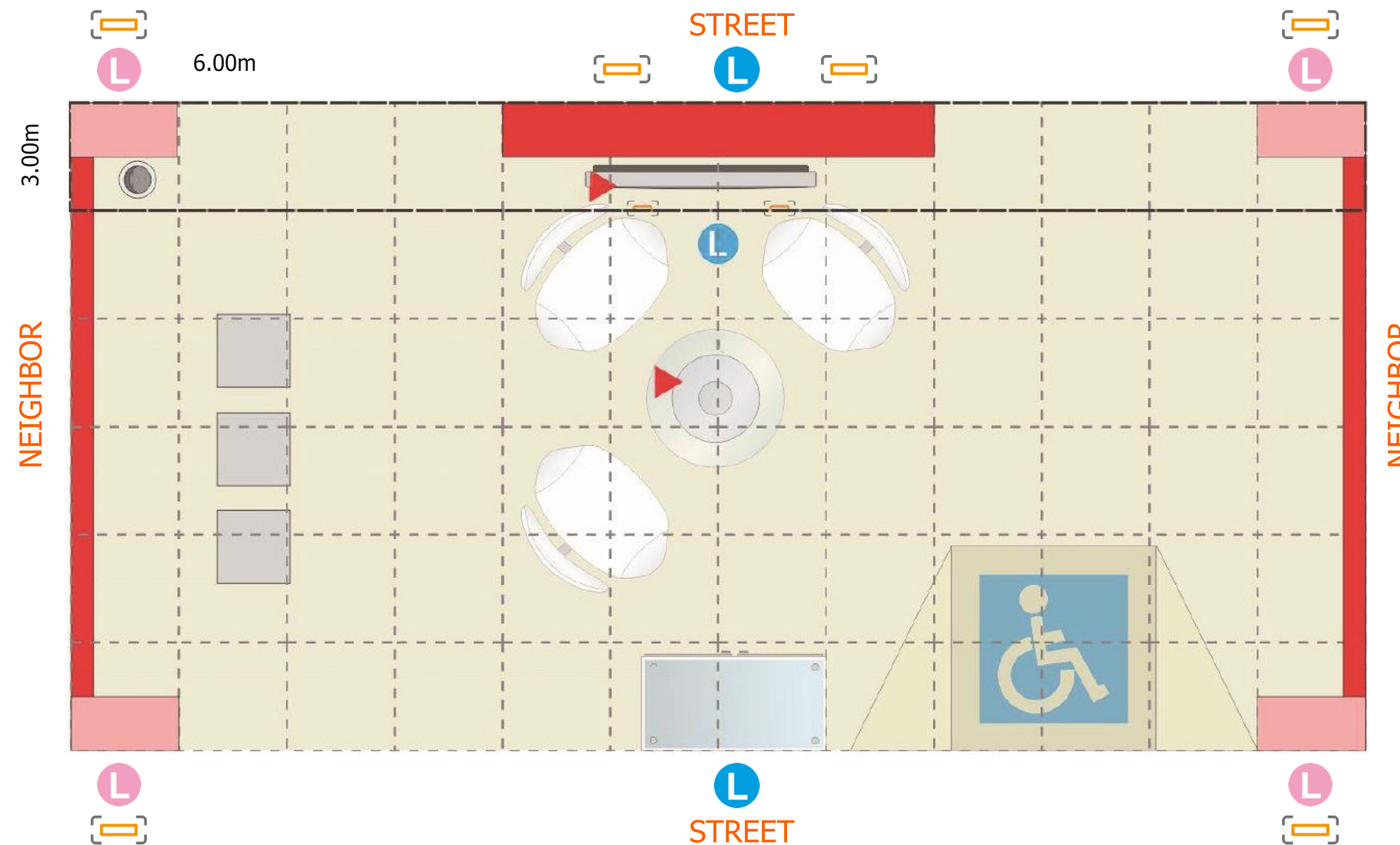


Booth

# SILVER

## MIDDLE 2 FRONTS

### LAYOUT



#### SYMBOLS

- Built-in power socket
- Wood wall. Height: 2.90m with black covering
- Wood wall. Height: 2.90m with white covering
- 0.50x0.50m grid

#### FLOOR

- Floor. Height: 0.10m covered with orange flooring

#### LIGHTING

- LED spotlight with directional stem

#### PROJECTIONS

- Wooden panelling design. Height: 0.20m by 3.20 to 3.40m with black covering

#### VISUAL COMMUNICATION

- Logo sticker
- Text sticker



Booth

**SILVER**

**MIDDLE 2 FRONTS**

**PERSPECTIVE**





Booth  
**SILVER**  
**PENINSULA**

Price:  
**USD 307,00/m<sup>2</sup>**



ILLUSTRATION

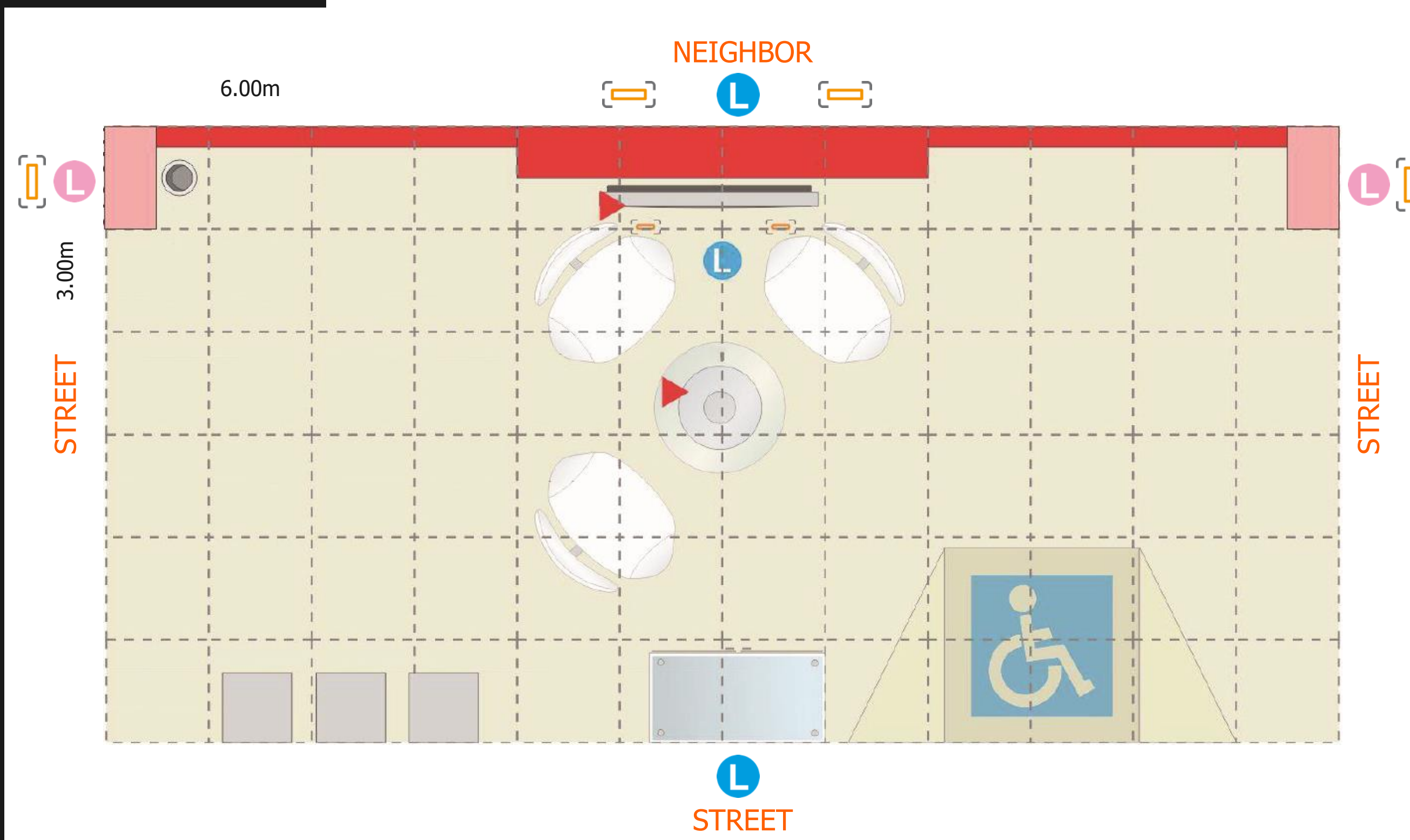


Booth

# SILVER

## 3 OPEN SIDES

### LAYOUT



#### SYMBOLS

- Built-in power socket
- Wood wall. Height: 2.90m with black covering
- Wood wall. Height: 2.90m with white covering
- 0.50x0.50m grid

#### FLOOR

- Floor. Height: 0.10m covered with orange flooring

#### LIGHTING

- LED spotlight with directional stem

#### PROJECTIONS

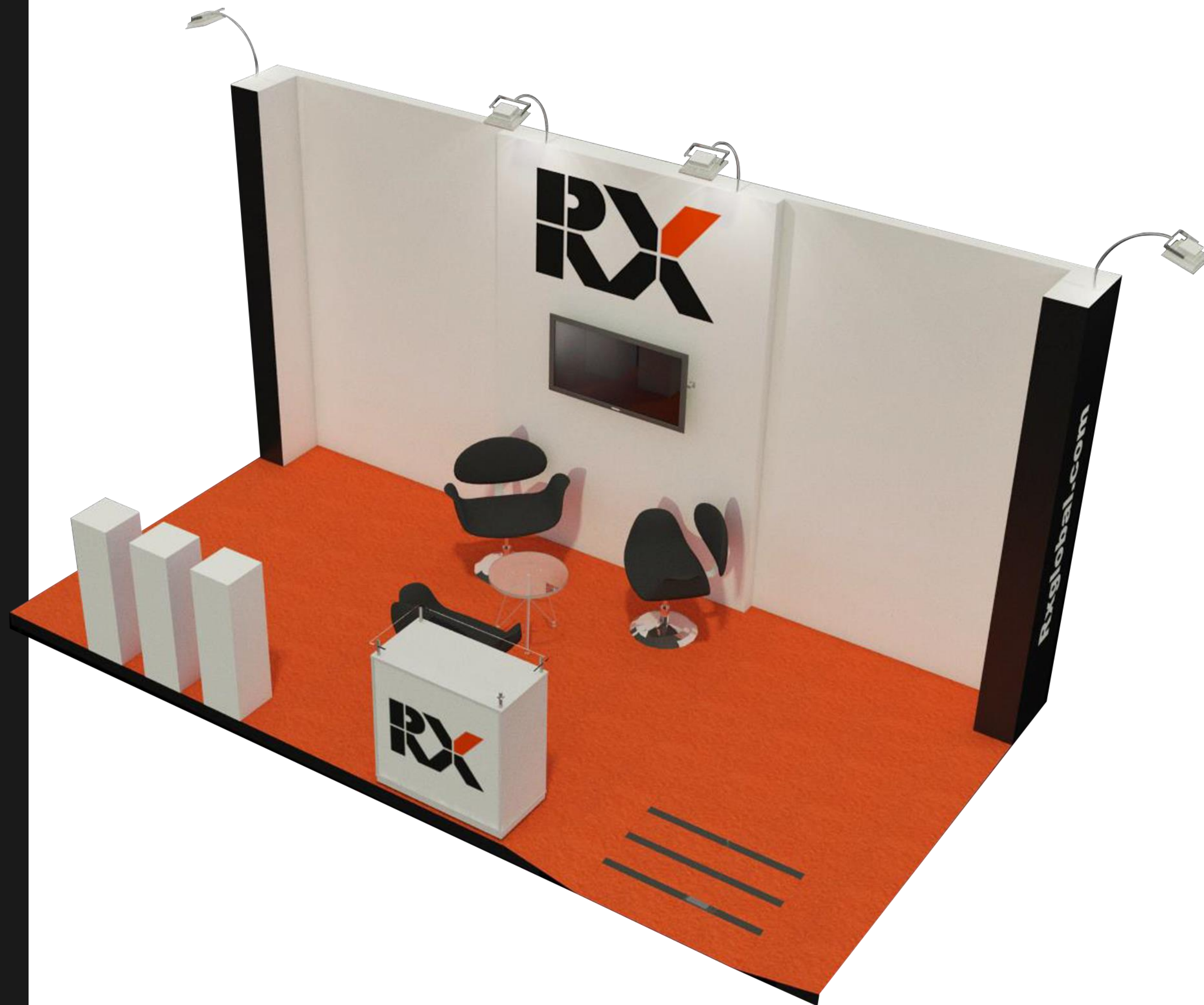
- Wooden panelling design. Height: 0.20m by 3.20 to 3.40m with black covering

#### VISUAL COMMUNICATION

- Logo sticker
- Text sticker



Booth  
**SILVER**  
**3 OPEN SIDES**  
PERSPECTIVE





Booth  
**GOLD**

**BOOTH DESCRIPTION**

- Made of MDF
  - 3m high
  - Laminate flooring
  - Ceiling LED lighting
  - 2 counters with a door and a lock
  - 2 tall round tables
  - 6 tall stools
  - 4 vinyl printings
  - 3 cutout vinyl logos
  - Lighting
  - 1 power socket
  - 1 42" TV
  - Storage area of 1.0x1.0m
- IMPORTANT**
- furnishes will be duplicated every 20 sqm (except TV)

**Deadline for project closure:**

30 days prior to the assembly starting date

**Note**

The layout and content of each booth varies according to its location on the floorplan and the size of the stand contracted.



ILLUSTRATION



Booth

# GOLD MIDDLE (BOX)

Price:

**USD 407,00/m<sup>2</sup>**

**Deadline for project closure:**

30 days prior to the assembly starting date



ILLUSTRATION

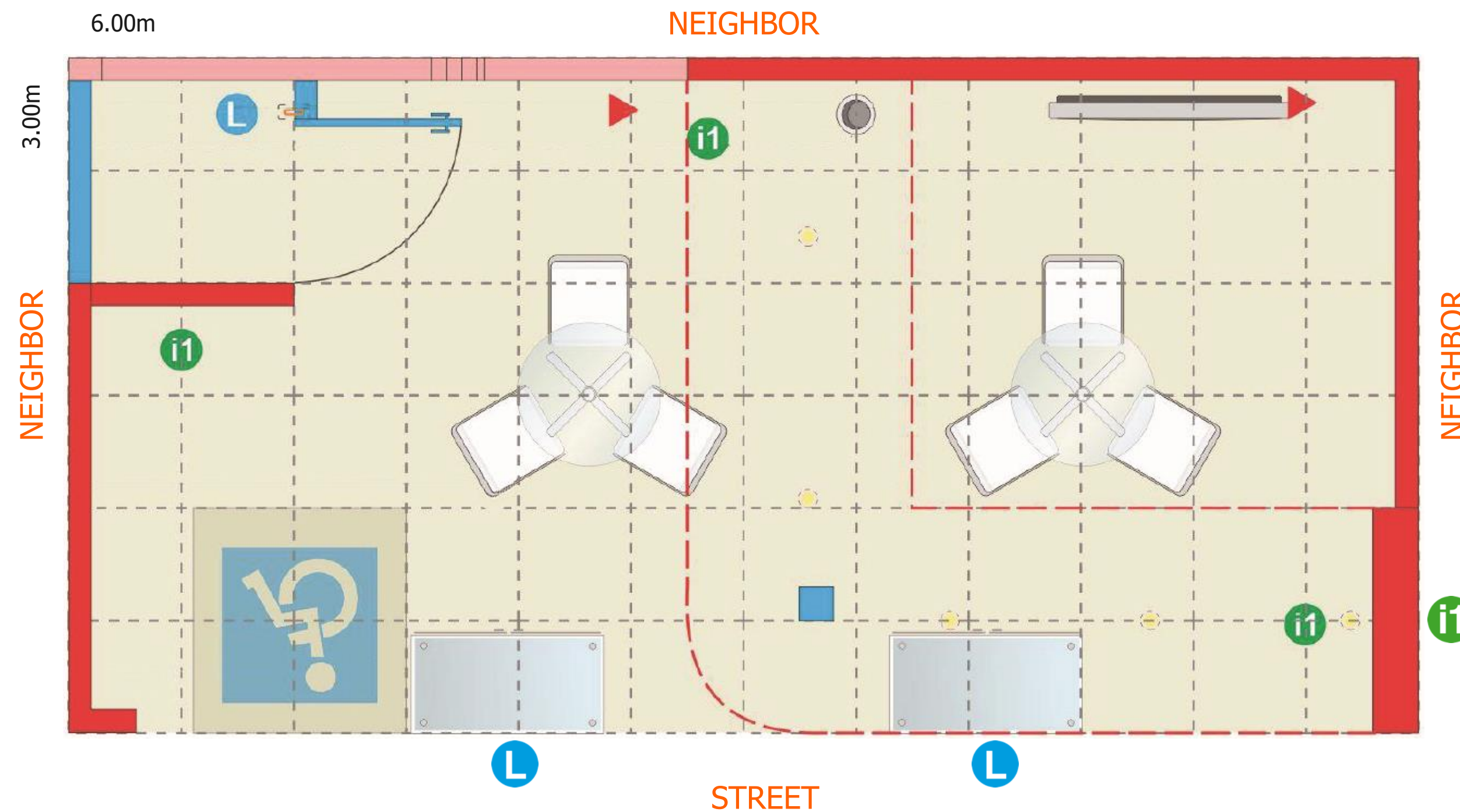


Booth






# GOLD

# MIDDLE (BOX)

## LAYOUT





### SYMBOLS

-  - Built-in power socket
-  - Wood wall. Height: 3.50m
-  - Wood wall. Height: 2.50m with white covering
-  - Wood wall. Height: 2.50m with black covering
-  - 0.50x0.50m grid


### FLOOR

-  - High floor. Height: 0.10m in oak MDF



### LIGHTING

-  - Build-in spotlight for PAR 30 (white)
-  - LED spotlight with directional stem

### PROJECTIONS

-  - White wooden panelling design. Height: 0.20m by 2.50 to 2.70m white with stripe

### VISUAL COMMUNICATION

-  - Logo sticker
-  - Printed image on canvas



Booth

# GOLD MIDDLE (BOX)

PERSPECTIVE





Booth

# GOLD CORNER

Price:  
**USD 407,00/m<sup>2</sup>**

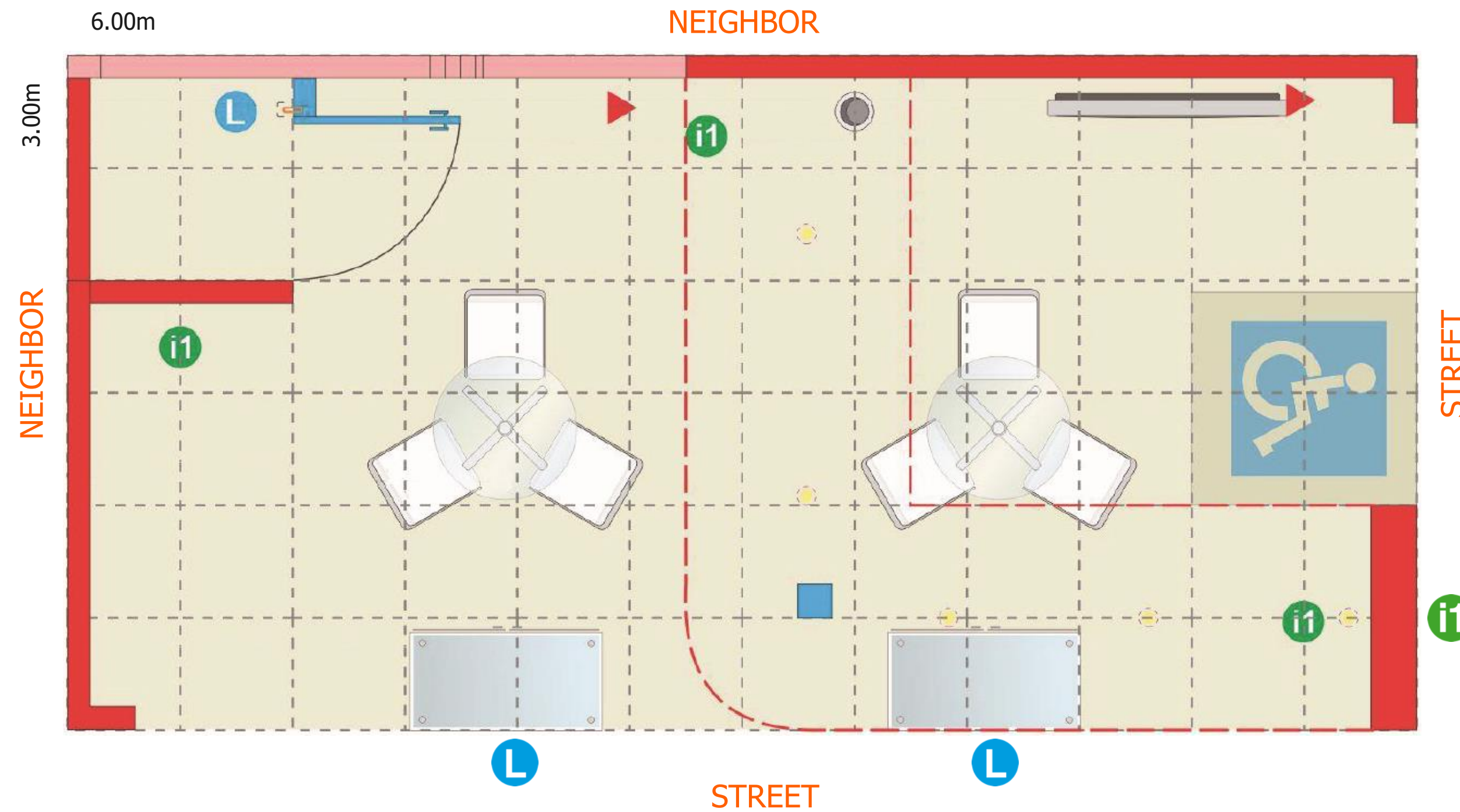
**Deadline for project closure:**  
30 days prior to the assembly starting date








ILLUSTRATION




Booth  
**GOLD  
 CORNER**  
 LAYOUT





**SYMBOLS**

-  - Built-in power socket
-  - Wood wall. Height: 3.50m
-  - Wood wall. Height: 2.50m with white covering
-  - Wood wall. Height: 2.50m with black covering
-  - 0.50x0.50m grid


**FLOOR**

-  - High floor. Height: 0.10m in oak MDF



**LIGHTING**

-  - Built-in spotlight for PAR 30 (white)
-  - LED spotlight with directional stem

**PROJECTIONS**

-  - White wooden panelling design. Height: 0.20m by 2.50 to 2.70m white with stripe

**VISUAL COMMUNICATION**

-  - Logo sticker
-  - Printed image on canvas



Booth  
**GOLD  
CORNER**  
PERSPECTIVE





Booth  
**GOLD  
ISLAND**

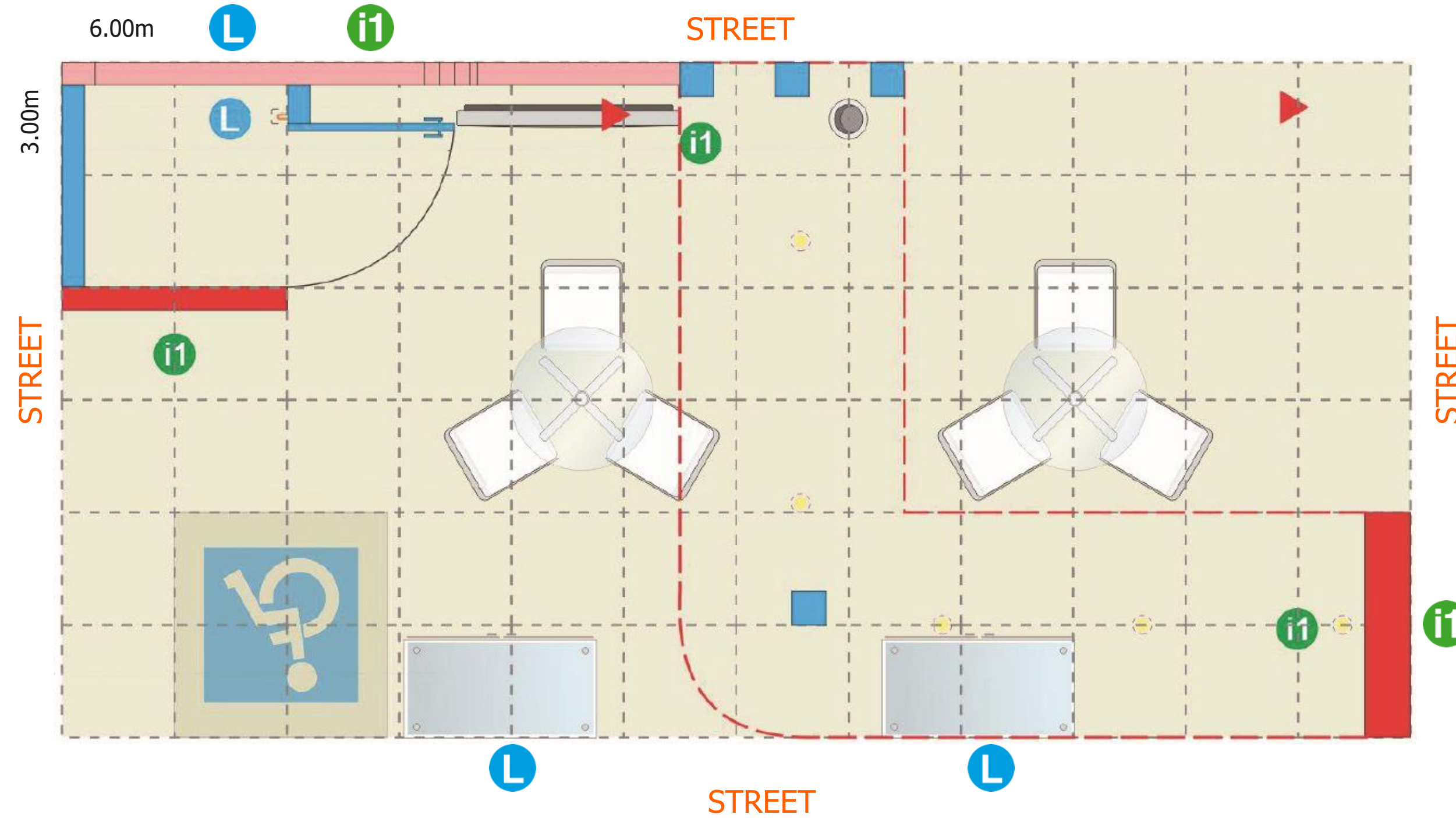
Price:  
**USD 407,00/m<sup>2</sup>**

**Deadline for project closure:**  
30 days prior to the assembly starting date











Booth  
**GOLD ISLAND**  
 LAYOUT





**SYMBOLS**

-  - Built-in power socket
-  - Wood wall. Height: 3.50m
-  - Wood wall. Height: 2.50m with white covering
-  - Wood wall. Height: 2.50m with black covering
-  - 0.50x0.50m grid


**FLOOR**

-  - High floor. Height: 0.10m in oak MDF



**LIGHTING**

-  - Built-in spotlight for PAR 30 (white)
-  - LED spotlight with directional stem

**PROJECTIONS**

-  - White wooden panelling design. Height: 0.20m by 2.50 to 2.70m white with stripe

**VISUAL COMMUNICATION**

-  - Logo sticker
-  - Printed image on canvas



Booth  
**GOLD ISLAND**  
PERSPECTIVE





Booth

**GOLD**

**MIDDLE 2 FRONTS**

Price:

**USD 407,00/m<sup>2</sup>**

**Deadline for project closure:**

30 days prior to the assembly starting date



ILLUSTRATION

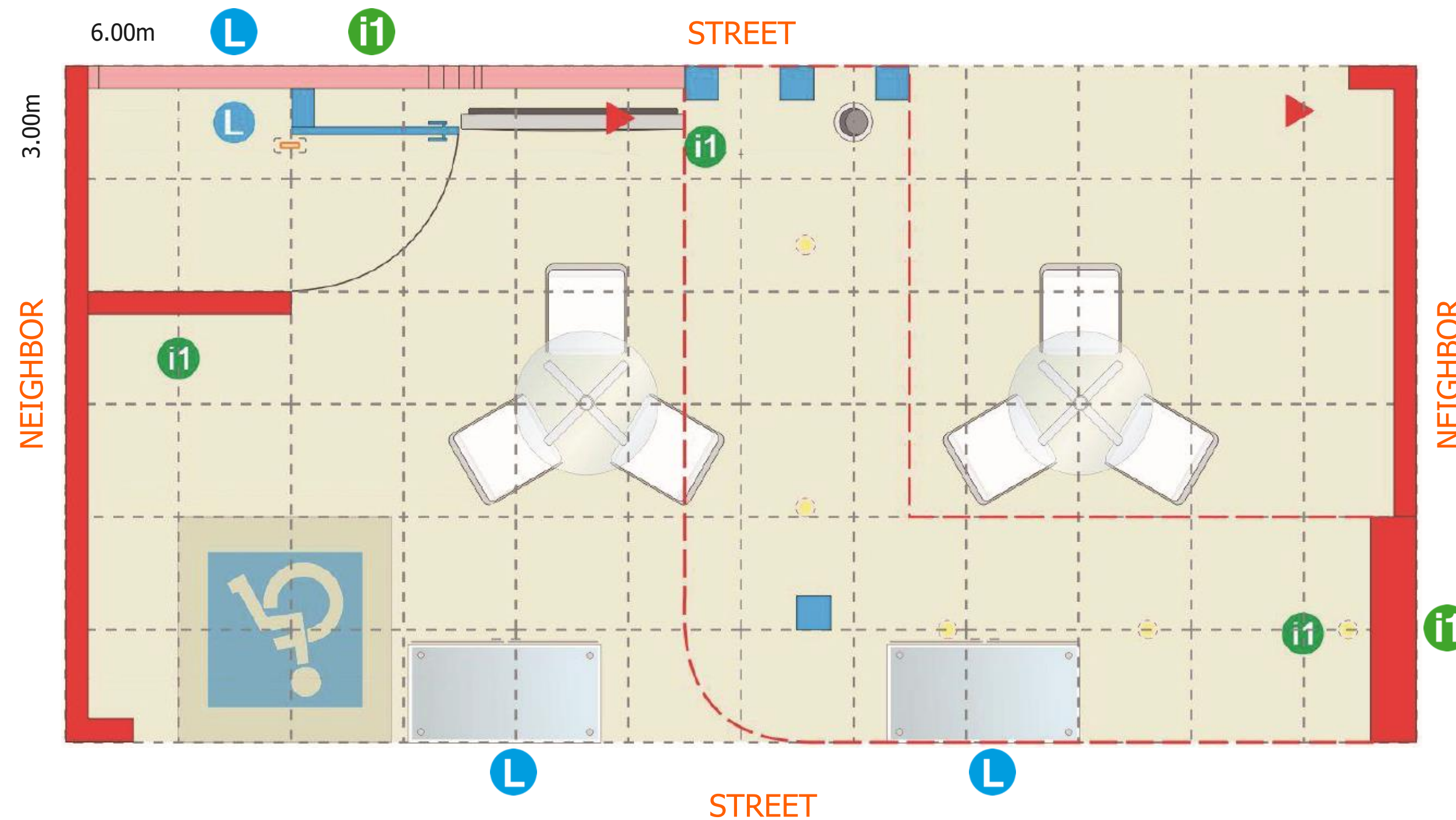


Booth

# GOLD

# MIDDLE 2 FRONTS

## LAYOUT



### SYMBOLS

- Built-in power socket
- Wood wall. Height: 3.50m
- Wood wall. Height: 2.50m with white covering
- Wood wall. Height: 2.50m with black covering
- 0.50x0.50m grid

### FLOOR

- High floor. Height: 0.10m in oak MDF

### LIGHTING

- Built-in spotlight for PAR 30 (white)
- LED spotlight with directional stem

### PROJECTIONS

- White wooden panelling design. Height: 0.20m by 2.50 to 2.70m white with stripe

### VISUAL COMMUNICATION

- Logo sticker
- Printed image on canvas



Booth

**GOLD**

**MIDDLE 2 FRONTS**

**PERSPECTIVE**





Booth

**GOLD**

**3 OPEN SIDES**

Price:

**USD 407,00/m<sup>2</sup>**

**Deadline for project closure:**

30 days prior to the assembly starting date



ILLUSTRATION

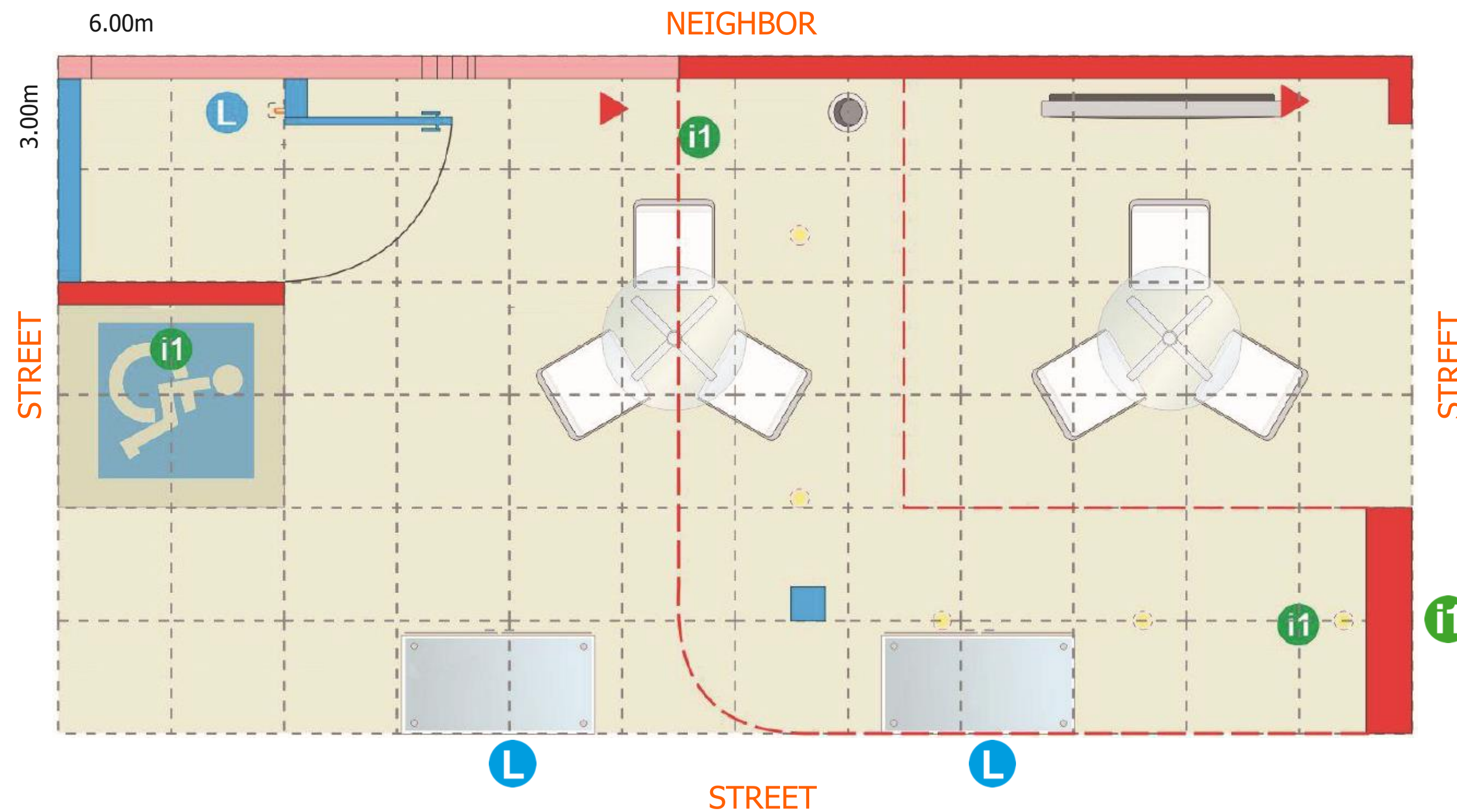


Booth






# GOLD

## 3 OPEN SIDES

### LAYOUT





#### SYMBOLS

-  - Built-in power socket
-  - Wood wall. Height: 3.50m
-  - Wood wall. Height: 2.50m with white covering
-  - Wood wall. Height: 2.50m with black covering
-  - 0.50x0.50m grid


#### FLOOR

-  - High floor. Height: 0.10m in oak MDF



#### LIGHTING

-  - Built-in spotlight for PAR 30 (white)
-  - LED spotlight with directional stem

#### PROJECTIONS

-  - White wooden panelling design. Height: 0.20m by 2.50 to 2.70m white with stripe

#### VISUAL COMMUNICATION

-  - Logo sticker
-  - Printed image on canvas



Booth

**GOLD**

**3 OPEN SIDES**

**PERSPECTIVE**





Booth  
**MASTER**

**BOOTH  
DESCRIPTION**

- Made of MDF
- Gray carpet
- 3m high
- 1 Counter with a door and a lock
- Lounge area (2 tall round tables with 3 chairs)
- 3 cutout vinyl logos
- Lighting
- 1 power socket
- 1 42" TV
- 1 Video wall
- Storage area of 1.5 x 1.5m

**IMPORTANT**

- furnishes will be duplicated every 20 2 (except TV)

**Deadline for project closure:**

30 days prior to the assembly starting date

**Note**

The layout and content of each booth varies according to its location on the floorplan and the size of the stand contracted.



ILLUSTRATION



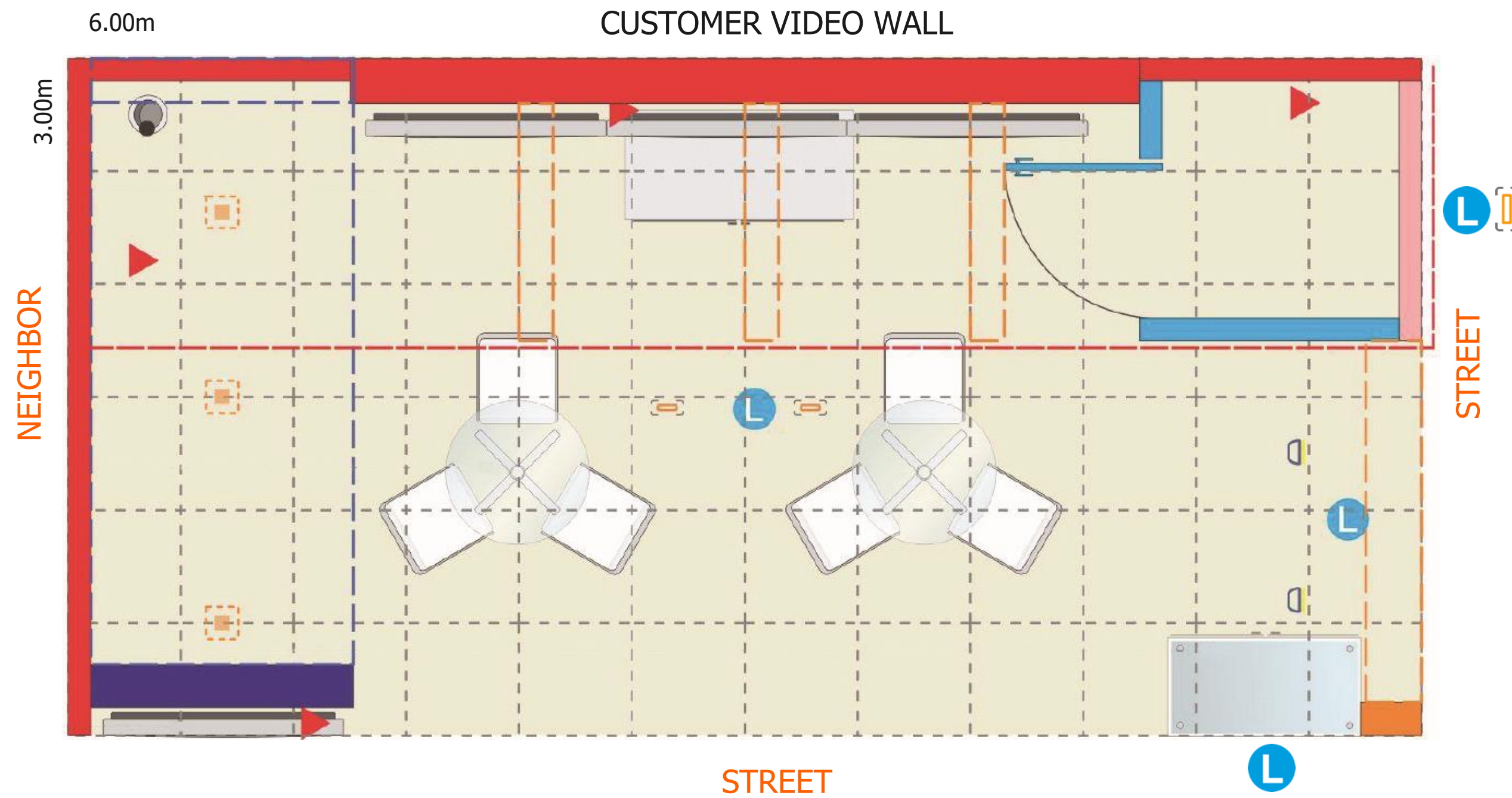
Booth  
**MASTER  
CORNER**

Price:  
**USD 610,00/m<sup>2</sup>**










# Booth MASTER CORNER LAYOUT






## SYMBOLS

-  - Built-in power socket
-  - Wood wall. Height: 2.50m with white covering
-  - Wood wall with white covering
-  - Wood wall. Height: 2.50m with black covering
-  - 0.50x0.50m grid




## FLOOR

-  - Covered with gray carpet applied directly to the pavilion floor.

## LIGHTING

-  - LED spotlight with directional stem
-  - Directional spotlight PAR 30 (white)
-  - 18W built-in LED light ceiling (white)

## PROJECTIONS

-  - Wooden panelling design. Height: 0.20m by 3.20 to 3.40m with black covering
-  - Orange wooden beam ceiling design. Height: 0.15m
-  - Wooden frontlet board. Height: 0.70m by 2.50 to 3.20m white

## VISUAL COMMUNICATION

-  - Logo sticker



Booth  
**MASTER  
CORNER**  
PERSPECTIVE





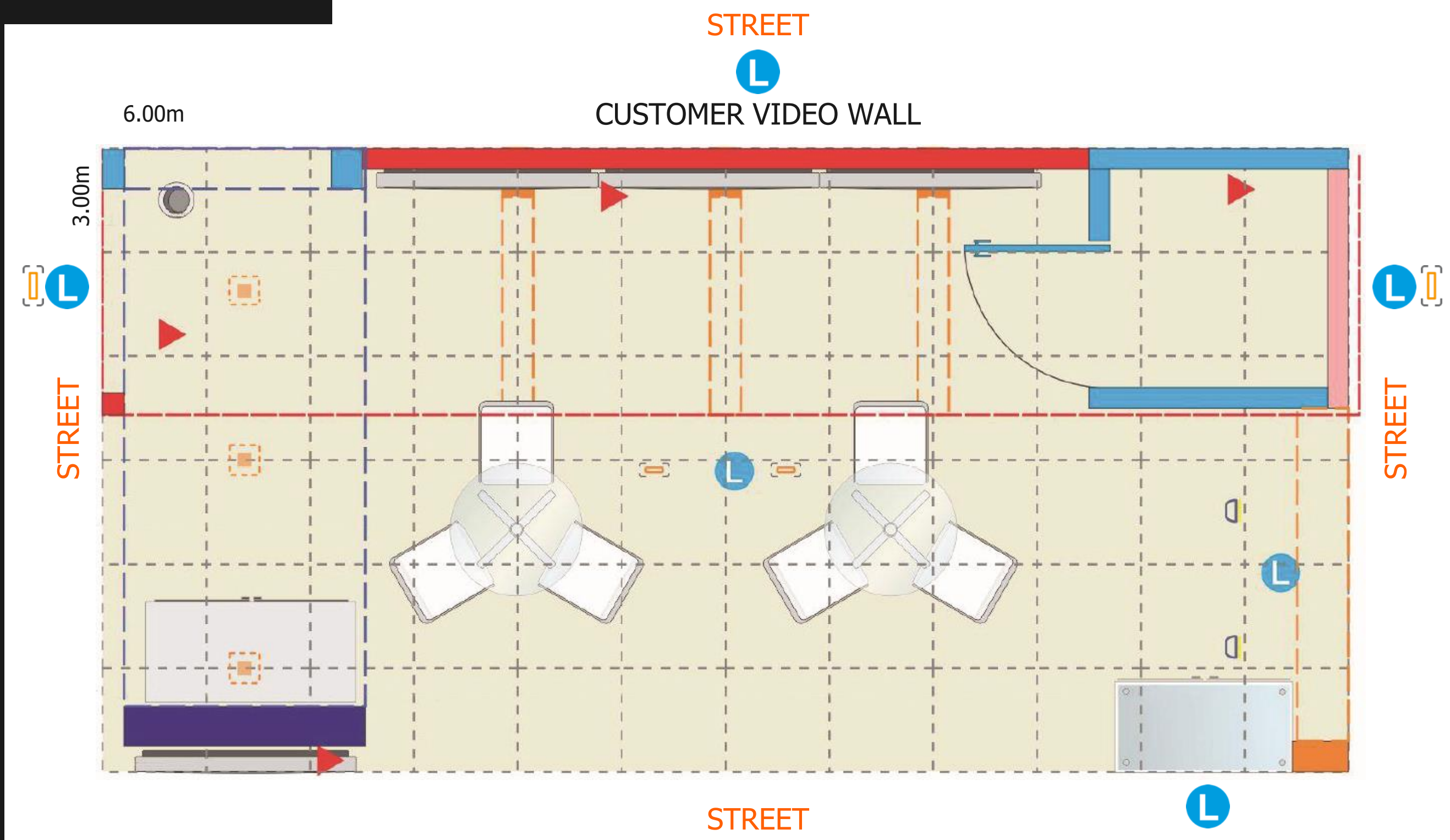
Booth  
**MASTER**  
**ISLAND**

Price:  
**USD 610,00/m<sup>2</sup>**









Booth  
**MASTER**  
**ISLAND**  
 LAYOUT






**SYMBOLS**

-  - Built-in power socket
-  - Wood wall. Height: 2.50m with white covering
-  - Wood wall with white covering
-  - Wood wall. Height: 2.50m with black covering
-  - 0.50x0.50m grid




**FLOOR**

-  - Covered with gray carpet applied directly to the pavilion floor.

**LIGHTING**

-  - LED spotlight with directional stem
-  - Directional spotlight PAR 30 (white)
-  - 18W built-in LED light ceiling (white)

**PROJECTIONS**

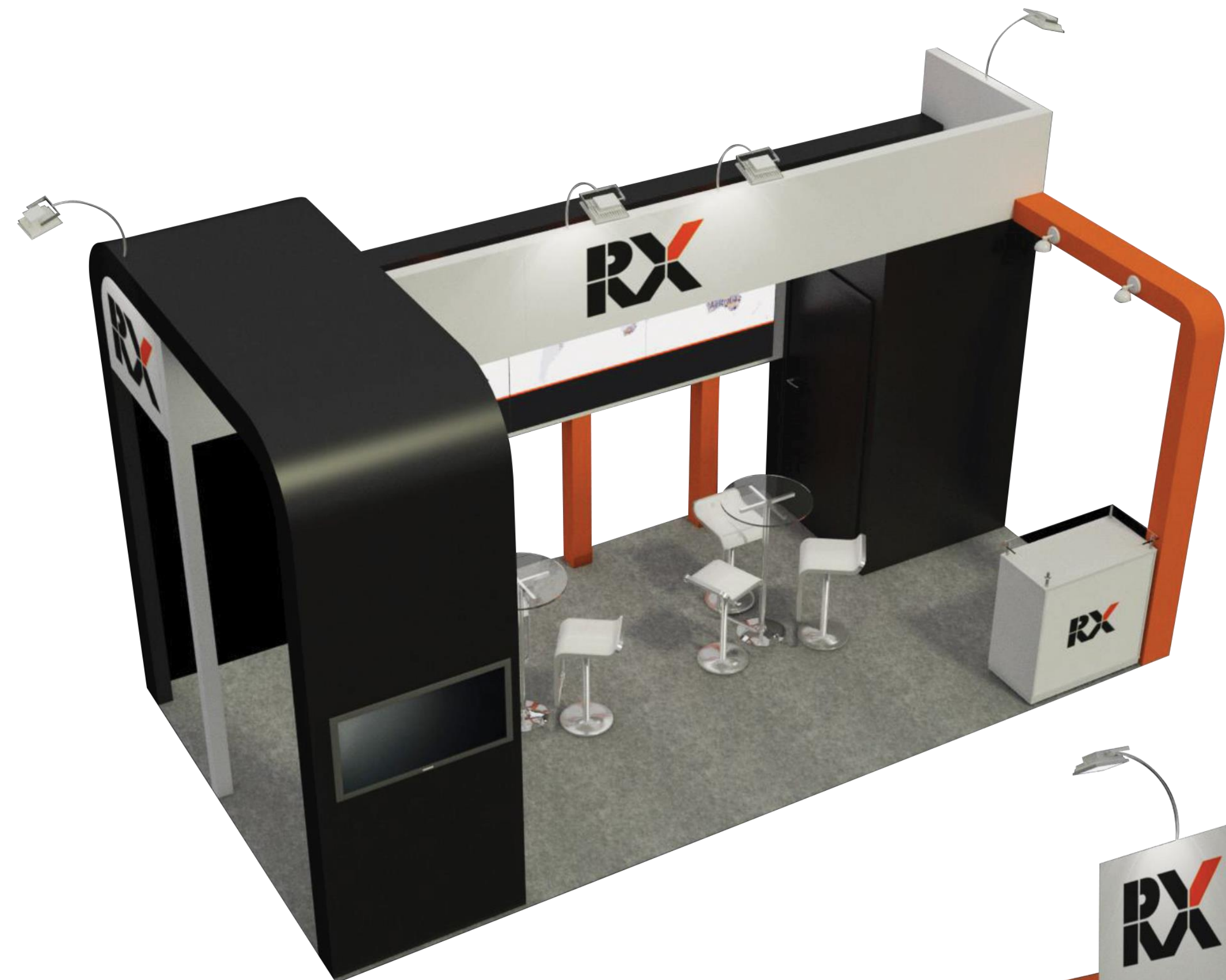
-  - Wooden panelling design. Height: 0.20m by 3.20 to 3.40m with black covering
-  - Orange wooden beam ceiling design. Height: 0.15m
-  - Wooden frontlet board. Height: 0.70m by 2.50 to 3.20m white

**VISUAL COMMUNICATION**

-  - Logo sticker



Booth  
**MASTER**  
**ISLAND**  
PERSPECTIVE





Booth  
**MASTER  
MIDDLE  
(BOX)**

Price:  
**USD 610,00/m<sup>2</sup>**

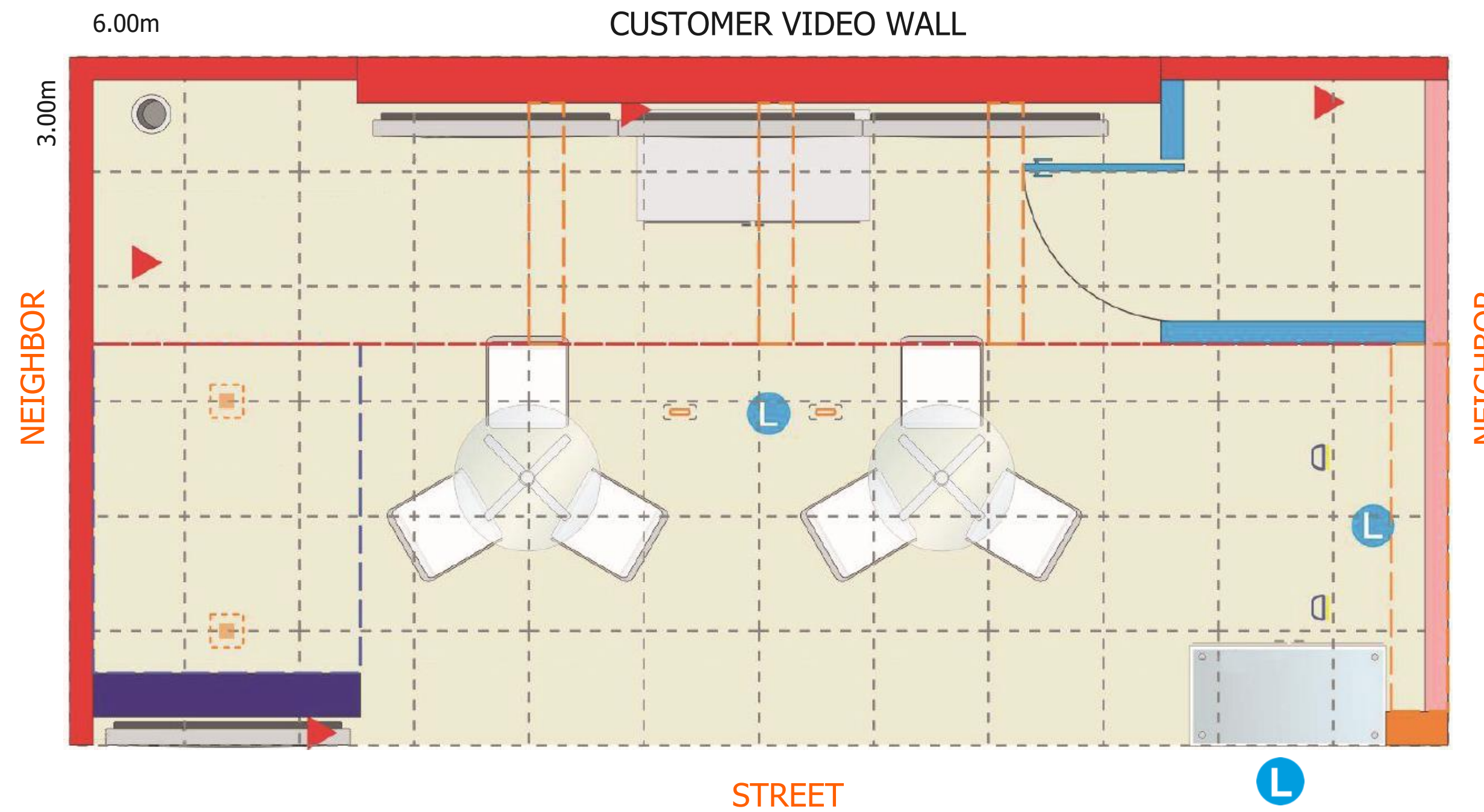








Booth

# MASTER MIDDLE (BOX)


LAYOUT






## SYMBOLS

-  - Built-in power socket
-  - Wood wall. Height: 2.50m with white covering
-  - Wood wall with white covering
-  - Wood wall. Height: 2.50m with black covering
-  - 0.50x0.50m grid




## FLOOR

-  - Covered with gray carpet applied directly to the pavilion floor.

## LIGHTING

-  - LED spotlight with directional stem
-  - Directional spotlight PAR 30 (white)
-  - 18W built-in LED light ceiling (white)

## PROJECTIONS

-  - Wooden panellign design. Height: 0.20m by 3.20 to 3.40m with black covering
-  - Orange wooden beam ceiling design. Height: 0.15m
-  - Wooden frontled board. Height: 0.70m by 2.50 to 3.20m white

## VISUAL COMMUNICATION

-  - Logo sticker



Booth  
**MASTER  
MIDDLE  
(BOX)**  
PERSPECTIVE





Booth

# MASTER MIDDLE 2 FRONTS

Price:

USD 610,00/m<sup>2</sup>



**RX** Solutions

ILLUSTRATION

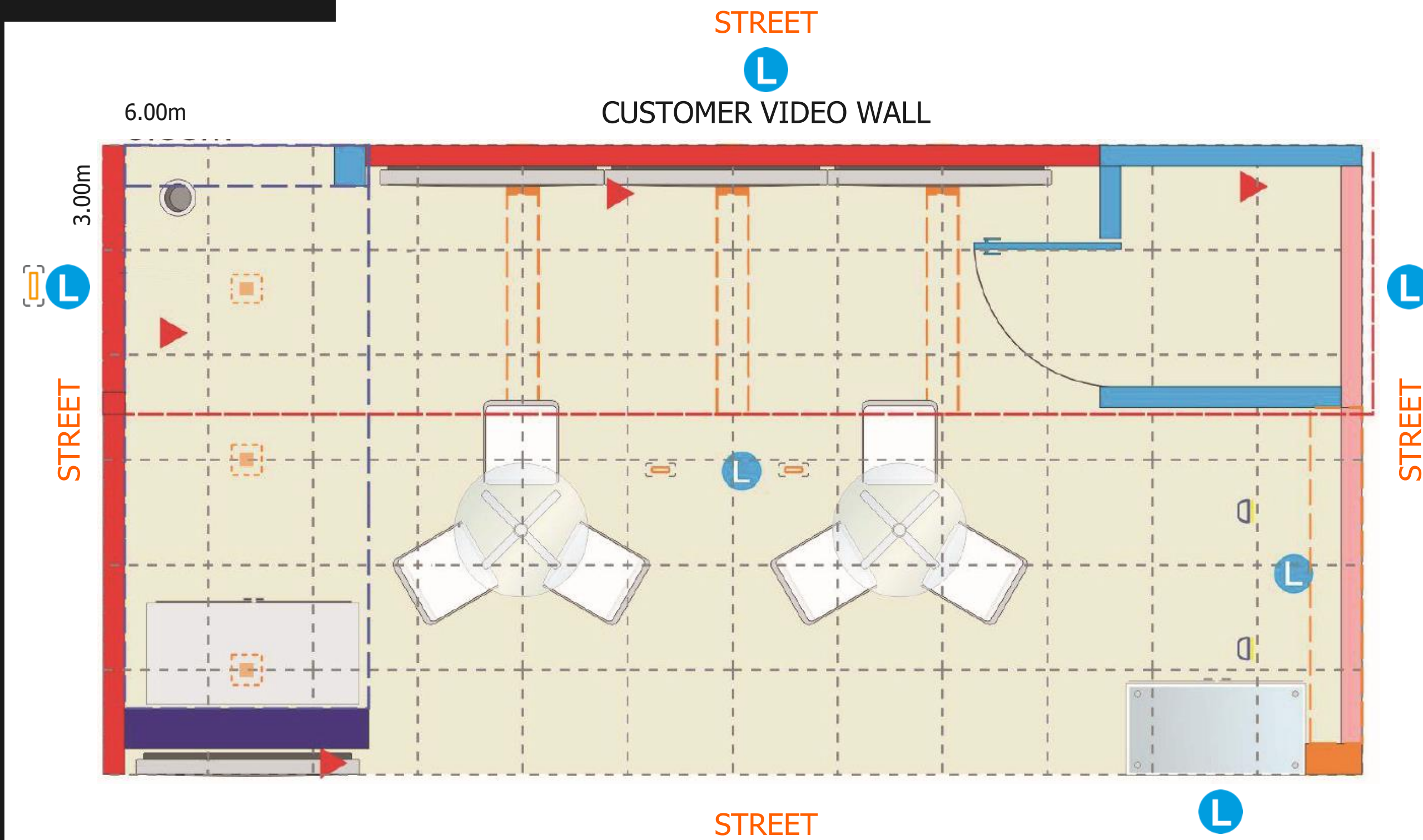


Booth





# MASTER

# MIDDLE 2 FRONTS


## LAYOUT






### SYMBOLS

-  - Built-in power socket
-  - Wood wall. Height: 2.50m with white covering
-  - Wood wall with white covering
-  - Wood wall. Height: 2.50m with black covering
-  - 0.50x0.50m grid




### FLOOR

-  - Covered with gray carpet applied directly to the pavilion floor.

### LIGHTING

-  - LED spotlight with directional stem
-  - Directional spotlight PAR 30 (white)
-  - 18W built-in LED light ceiling (white)

### PROJECTIONS

-  - Wooden panelling design. Height: 0.20m by 3.20 to 3.40m with black covering
-  - Orange wooden beam ceiling design. Height: 0.15m
-  - Wooden frontled board. Height: 0.70m by 2.50 to 3.20m white

### VISUAL COMMUNICATION

-  - Logo sticker



Booth

# MASTER

# MIDDLE 2 FRONTS

PERSPECTIVE





Booth

# MASTER

## 3 OPEN SIDES

Price:

USD 610,00/m<sup>2</sup>



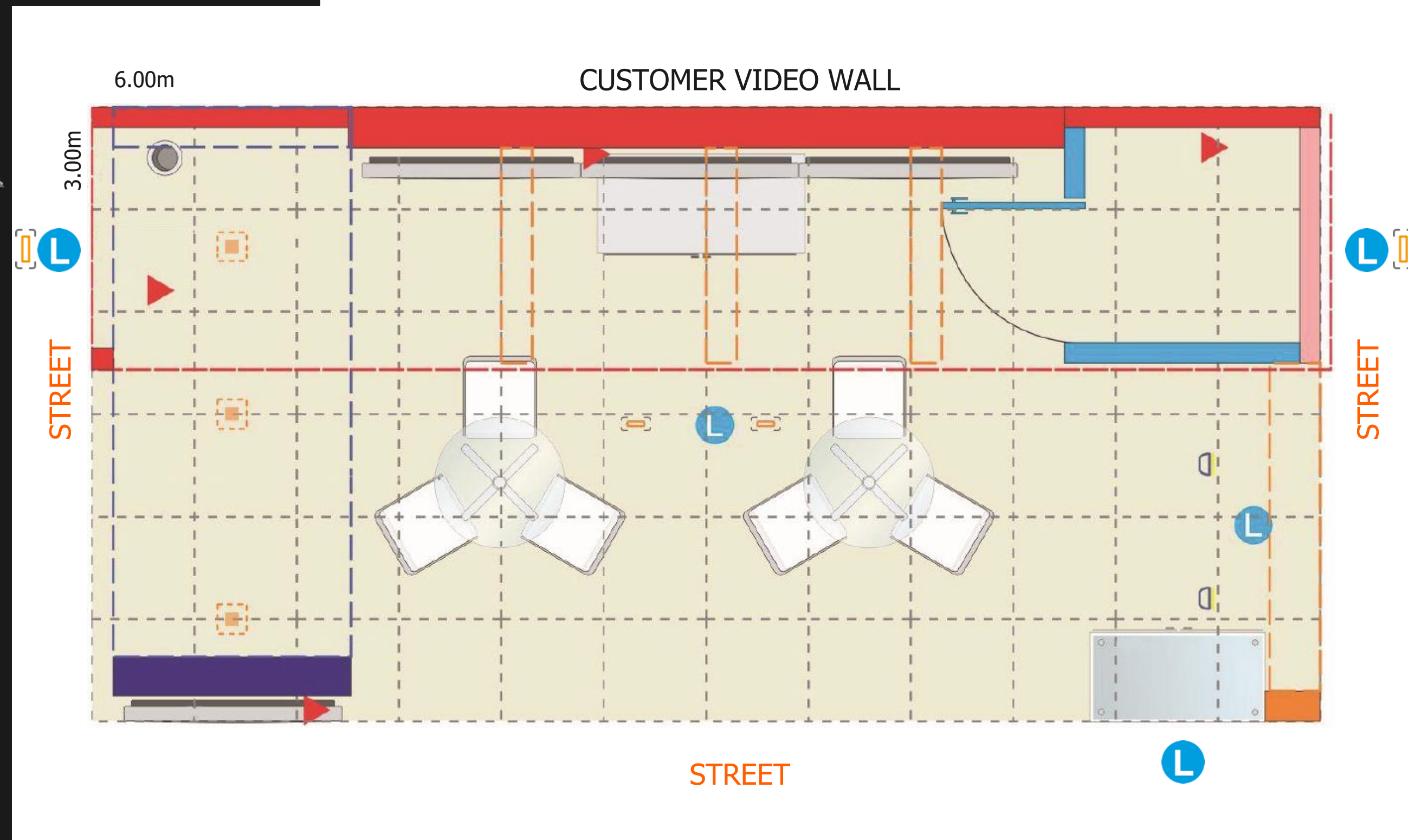


Booth





# MASTER

## 3 OPEN SIDES


### LAYOUT






#### SYMBOLS

-  - Built-in power socket
-  - Wood wall. Height: 2.50m with white covering
-  - Wood wall with white covering
-  - Wood wall. Height: 2.50m with black covering
-  - 0.50x0.50m grid




#### FLOOR

-  - Covered with gray carpet applied directly to the pavilion floor.

#### LIGHTING

-  - LED spotlight with directional stem
-  - Directional spotlight PAR 30 (white)
-  - 18W built-in LED light ceiling (white)

#### PROJECTIONS

-  - Wooden panelling design. Height: 0.20m by 3.20 to 3.40m with black covering
-  - Orange wooden beam ceiling design. Height: 0.15m
-  - Wooden frontled board. Height: 0.70m by 2.50 to 3.20m white

#### VISUAL COMMUNICATION

-  - Logo sticker

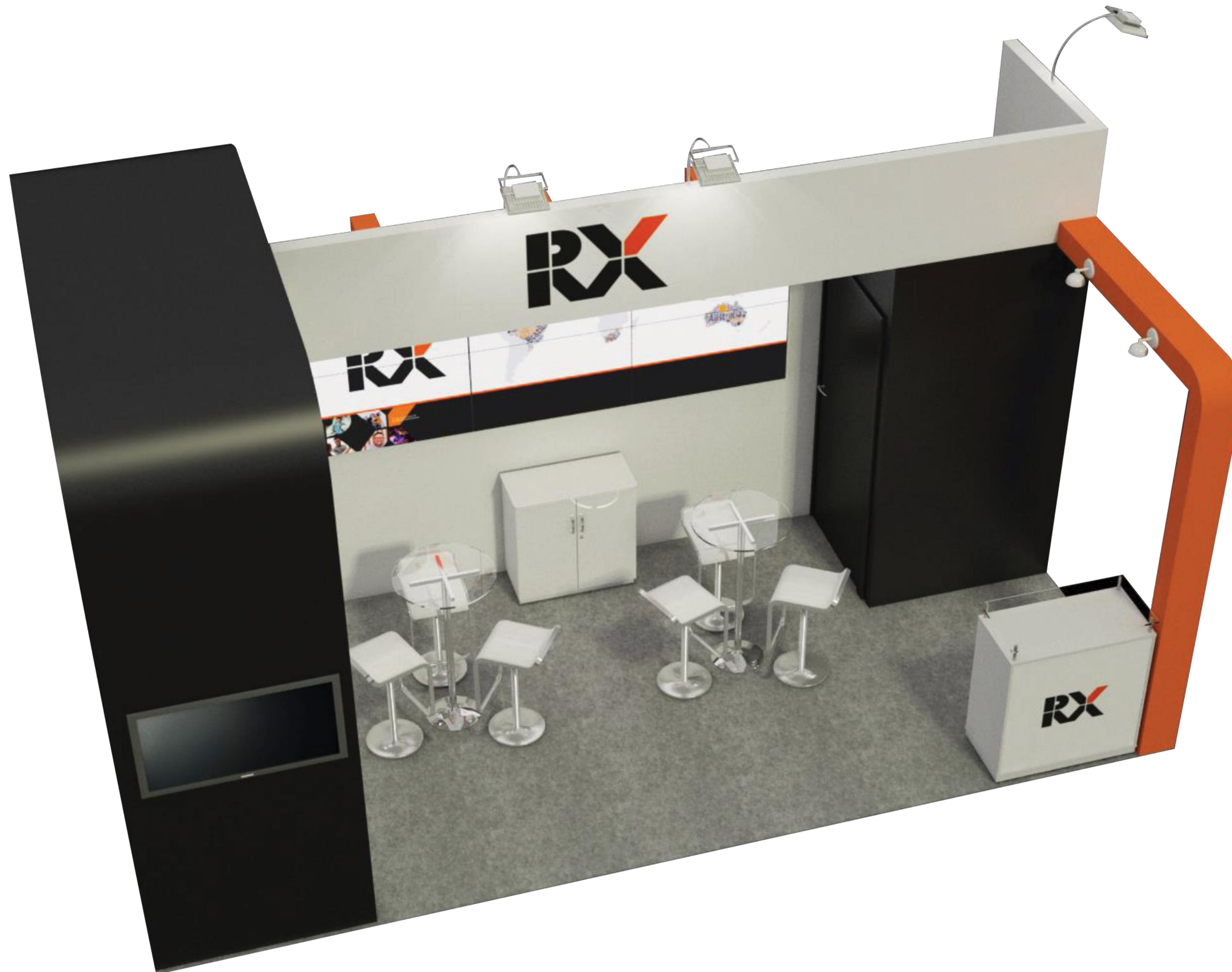


Booth

# MASTER

## 3 OPEN SIDES

PERSPECTIVE





# **RX** Solutions

Customised  
**PROPOSAL**

**NEED SOMETHING DIFFERENT?  
WE CAN HELP YOU**



# Customised **PROPOSAL**

If none of the previous layouts presented suits you,  
we can customise the right one for you.

## **HOW?**

Just fill out a complete briefing  
with everything you will need,  
including services.

## **NEXT STEPS**

We'll take care of the entire quote  
for you, through a completely  
personalized proposal

### **PERSONALISED QUOTE SENT WITHIN 10 DAYS**

Deadline for project closure: 30 days prior to the assembly starting date,  
Over 62 sqm



# RX Solutions

Services  
**CATALOG**





# Services CATALOG



## SECURITY

The security staff works at the stand at times when the event is closed. Their work begins when the stand is delivered (last day of assembly) until the last day of the event.

**USD 460,00**  
(cost per period)



## CLEANING

We have two options for contracting cleaning services:

- Dedicated Cleaning – where the cleaning staff is allocated full-time on the stand during the entire time the event is being held;
- 1x Day Cleaning – the cleaning staff visit the stand once a day, before the event opening time.

**USD 247,00**  
(cost per period)

**USD 8,00**  
(cost per m<sup>2</sup>)



# Services CATALOG



## **FIRE EXTINGUISHER**

**(Required)**

Fire extinguisher is a mandatory item in your stand and this equipment rental corresponds to the period of the duration of the event.

- It will be delivered to you on the last day of assembly and picked up on the last day of the event.
- The quantity required for this item is calculated according to the size of your booth (1 every 50m2).

**USD 23,00**  
**(cost per period)**

## **RECEPTIONIST**

You can hire a receptionist monolingual (Portuguese), bilingual (English or Spanish), or Trilingual (English and Spanish), with a traditional or model profile.

If another language is required, please indicate this when completing the form.

**Traditional Monolingual = USD 249,00**

**Traditional Bilingual = USD 279,00**

**Traditional Trilingual = USD 310,00**

**Model Monolingual = USD 470,00**

**Model Bilingual = USD 549,00**

**Model Trilingual = USD 595,00**

**(cost per period)**





**RX**  
**SOLUTIONS**

