NEVER MISS A LEAD
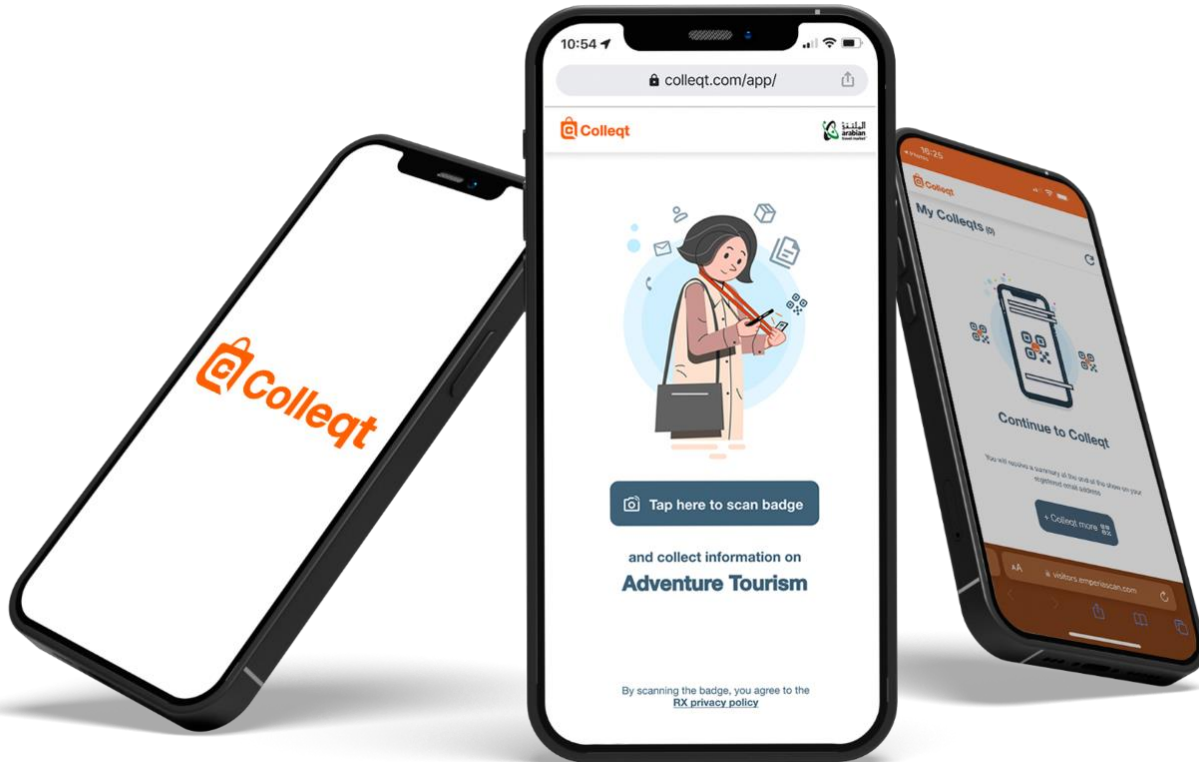
WHAT IS COLLEQT QR CODE?

Colleqt QR Code is the smart way for visitors to collect exhibitor information, in exchange for their contact details.

By displaying Colleqt QR code on-stand, this visitor-led approach saves time and effort for all attendees.

Colleqt

RX In the business of building businesses

HOW DOES COLLEQT QR CODE HELP?

Never miss a lead

Capture visitor contact details, even without a conversation. Access your leads at any time

Everything in one place

Lead Manager App and Colleqt QR Code leads feed seamlessly into Exhibitor Dashboard for easy lead retrieval and follow up

Reduce waste

Colleqt QR Code reduces the need for printed materials, saving exhibitors money and reducing waste

WHAT DOES THE DATA SAY?

40%

OF **ENGAGED** ATTENDEES USED COLLEQT QR CODE

37K

COLLEQT QR CODE **CONNECTIONS** PER SHOW ON AVERAGE
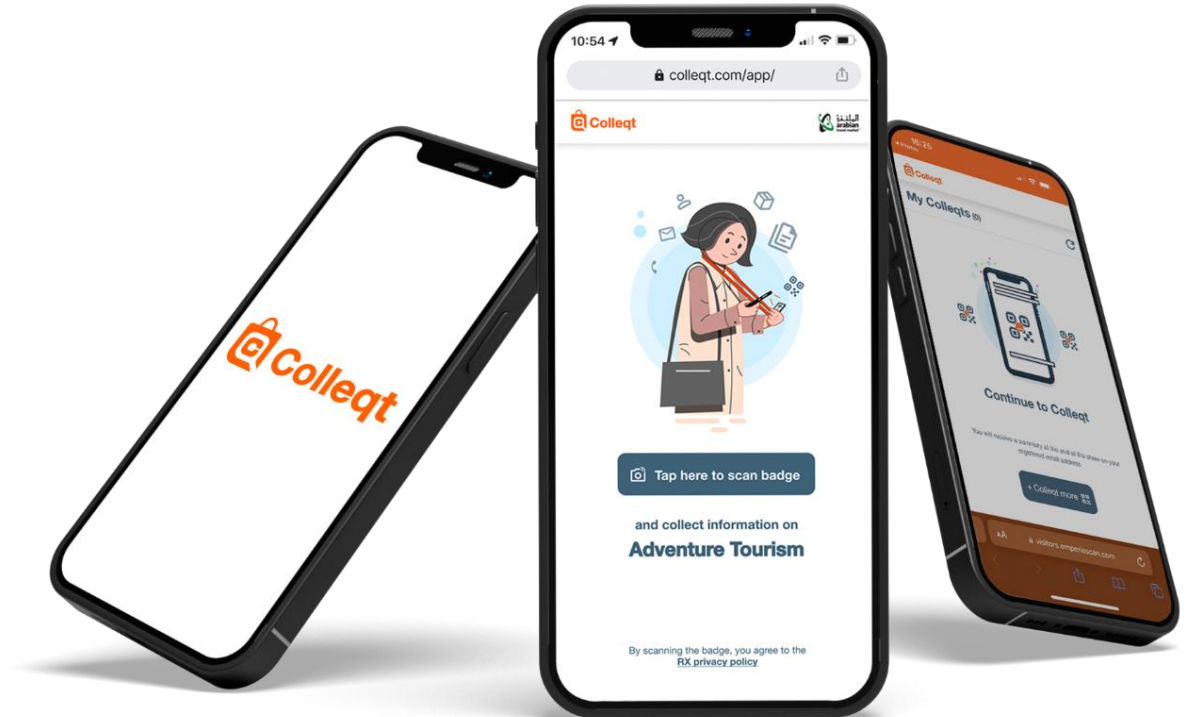
85

LEADS PER EXHIBITOR ON AVERAGE

Shows in travel, security, cosmetics and drinks industries

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WHAT DO OUR CUSTOMERS THINK?

The QR codes gave us additional contacts we couldn't meet, now we can look at their profiles and get in touch with them.

We have limited time in our schedule; with these tools, we have the advantage. Without these tools we would have definitely missed out on potential customers and potential business.

Shohan Chandiram
Director Sales & Marketing
Cinnamon Hotels & Resorts
Arabian Travel Market 2023

320

LEADS GENERATED
(109 app + 211 QR code)

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"Our vision is that every QR code at show is a digital lead touchpoint"

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