

STAND OUT AT **ARABIAN TRAVEL MARKET** IN THE OFFICIAL SHOW MEDIA

E-PREVIEW SHOW DAILY

OFFICIAL SHOW E-PREVIEW

"The E-preview is your way to reach participants before the show. It is sent out via e-mail to Reed Exhibitions' database of 150,000 travel trade professionals and referenced online at arabiantravelmarket.com for fantastic audience reach"

THE E-PREVIEW COVERS:

INDUSTRY NEWS

The latest happenings from tourism boards and exhibitors

IN-DEPTH FEATURES

Artwork deadline: March 2025

Distribution: April 2025

The transforming tourism industry reviewed

DEADLINES

NEED TO KNOW

Travel trends taking over the tourism landscape

EXHIBITOR VIEWS

What the participants have to say

SEMINAR DETAILS

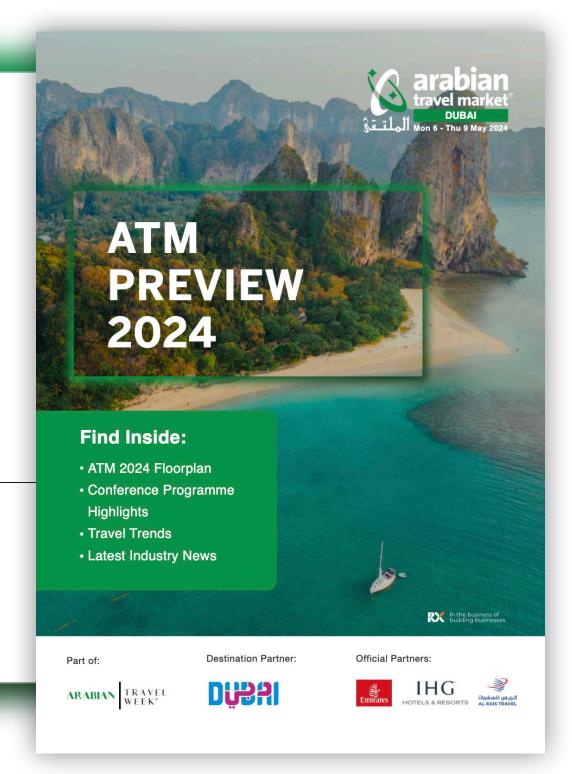
Conferences and talks to attend during the four-day event

ADVERTISING RATES

Full page - US\$6,000*
IFCS - US\$12,500*
OBC - US\$10,000*

*SUBJECT TO 5% VAT

PRICES FOR BESPOKE CONTENT SOLUTIONS AVAILABLE UPON REQUEST



OFFICIAL SHOW DAILY

"The Show Daily is your reference for news, announcements and show highlights throughout the four-day event. It is a must-read for all participants"

THE OFFICIAL SHOW DAILY COVERS:

INDUSTRY NEWS

The latest happenings from the show floor with imagery

EVENT SCHEDULE

Travel trends are covered as in-depth features, highlighting topics discussed during the show

EXHIBITOR QUOTES

Representatives from the region and all around the world share their ATM experience

The theme of this year's event is "Transforming Travel through Entrepreneurship" with a big focus on innovation and entrepreneurship which will be explored editorially.

OFFICIAL SHOW DAILY

ADVERTISING RATES

10,000 COPIES DISTRIBUTED EVERYDAY

To every exhibition stand each morning of the show

Available at every entrance to the show and in halls

By hand to participants as they arrive

ADVERTISING RATES (All Prices in US\$)

1 DAY	2 DAYS	3 DAYS	4 DAYS
5,500	8,800	11,000	13,200
8,800	15,400	19,800	22,000
3,300	5,500	7,700	9,900
2,200	3,850	5,500	6,825
			27,500
			22,000
			15,400
21,000	21,000	21,000	21,000
	5,500 8,800 3,300 2,200	5,500 8,800 8,800 15,400 3,300 5,500 2,200 3,850	5,500 8,800 11,000 8,800 15,400 19,800 3,300 5,500 7,700 2,200 3,850 5,500

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DEADLINES

Space reservation: March 31, 2025 Artwork deadline: April 11, 2025

Publishing date: Apr 28 – May 1, 2025

ALL RATES ARE SUBJECT TO TO %5 VAT



THANK YOU!

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