



STAND OUT AT  
**ARABIAN TRAVEL MARKET**  
IN THE OFFICIAL SHOW MEDIA

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**E-PREVIEW**  
**SHOW DAILY**

# OFFICIAL SHOW E-PREVIEW

"The E-preview is your way to reach participants before the show. It is sent out via e-mail to Reed Exhibitions' database of 150,000 travel trade professionals and referenced online at [arabiantravelmarket.com](http://arabiantravelmarket.com) for fantastic audience reach"

## THE E-PREVIEW COVERS:

### INDUSTRY NEWS

The latest happenings from tourism boards and exhibitors

### NEED TO KNOW

Travel trends taking over the tourism landscape

### SEMINAR DETAILS

Conferences and talks to attend during the four-day event

### IN-DEPTH FEATURES

The transforming tourism industry reviewed

### EXHIBITOR VIEWS

What the participants have to say

### DEADLINES

Artwork deadline: March 2025

Distribution: April 2025

### ADVERTISING RATES

Full page - US\$6,000\*

IFCS - US\$12,500\*

OBC - US\$10,000\*

\*SUBJECT TO 5% VAT

PRICES FOR BESPOKE CONTENT SOLUTIONS AVAILABLE UPON REQUEST



**arabian travel market**  
DUBAI  
الملتقى  
Mon 6 - Thu 9 May 2024

# ATM PREVIEW 2024

**Find Inside:**

- ATM 2024 Floorplan
- Conference Programme Highlights
- Travel Trends
- Latest Industry News

**Part of:** ARABIAN TRAVEL WEEK

**Destination Partner:** DUBAI

**Official Partners:** Emirates, IHG HOTELS & RESORTS, AL RAIS TRAVEL

# OFFICIAL SHOW DAILY

"The Show Daily is your reference for news, announcements and show highlights throughout the four-day event. It is a must-read for all participants"

## THE OFFICIAL SHOW DAILY COVERS:

### INDUSTRY NEWS

The latest happenings from the show floor with imagery

### EVENT SCHEDULE

Travel trends are covered as in-depth features, highlighting topics discussed during the show

### EXHIBITOR QUOTES

Representatives from the region and all around the world share their ATM experience

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The theme of this year's event is **"Transforming Travel through Entrepreneurship"** with a big focus on innovation and entrepreneurship which will be explored editorially.



# OFFICIAL SHOW DAILY

## ADVERTISING RATES

10,000 COPIES DISTRIBUTED EVERYDAY

To every exhibition stand each morning of the show

Available at every entrance to the show and in halls

By hand to participants as they arrive

**ADVERTISING RATES** (All Prices in US\$)

POSITION	1 DAY	2 DAYS	3 DAYS	4 DAYS
Single page	5,500	8,800	11,000	13,200
DPS	8,800	15,400	19,800	22,000
Half page	3,300	5,500	7,700	9,900
Quarter page	2,200	3,850	5,500	6,825
Inside front cover(DPS)				27,500
Outside back cover				22,000
Inside back cover				15,400
False cover(4pp)	21,000	21,000	21,000	21,000

PRICES FOR BESPOKE CONTENT SOLUTIONS AVAILABLE UPON REQUEST

**DEADLINES**

Space reservation: March 31, 2025  
 Artwork deadline: April 11, 2025  
 Publishing date: Apr 28 – May 1, 2025

ALL RATES ARE SUBJECT TO TO %5 VAT



# THANK YOU!

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